

# INFINITY GREDIENTS

Inspiring Cosmetics

Oral Care



## Oral Care

In today's society, looks mean everything, so it's no surprise that cosmetic surgery treatments and dental work such as braces, veneers, teeth whitening and so on, are on the increase.

### Ascophyllum MicroPlant 50

(INCI: Ascophyllum nodosum powder)

Harvested in the Atlantic Ocean, Ascophyllum Nodosum is recognized for its slimming and firming properties, which makes it interesting for slimming and anti-ageing cosmetic applications.

Considered as a bulking agent providing naturality, Ascophyllum MicroPlant 50 is useful for formulating delightful cosmetic products such as wraps, exfoliating products or in solid cosmetics or toothpaste.

Recommended usage level: 1 - 100%

### Bamboo MicroPlant 25

(INCI: Bambusa arundinacea stem extract)

Bamboo MicroPlant 25 is a micronised powder made from the exudates of bamboo stems. Rich in plant silica, this ingredient is an alternative silica for a wide variety of applications including absorption of sebum, abrasive toothpaste and as an opacifier.

Its abrasive properties make it an interesting ingredient for formulating solid toothpastes. Considered as a bulking agent providing naturality, Bamboo MicroPlant 25 is useful for formulating cosmetic products in solid and powder such as: mattifying powder, loose powder, dry shampoo or solid toothpaste.

Recommended usage level: 1 - 100%

## BIOACTIVE TOTAROL™ T8 Food

(INCI: Tatarol Powder, Helianthus annuus seed oil, Polysorbate 60)

A world first organic super ingredient sustainably sourced from the fallen New Zealand Totara Tree. Bioactive Tatarol™ is a highly potent antioxidant (7 times more potent than vitamin E) and antibacterial (including acne causing bacteria), transforming human health by harnessing 100 million years of nature. In the 1990's international and New Zealand scientists conducted research on the To-tara tree.

They were intrigued by the fact that To-tara wood seemed to survive environmental attacks and degradation. The wood had proved to be virtually unblemished after hundreds of years of growth. After testing it, they discovered that Bioactive Tatarol™ located in the heartwood of the tree was the magic ingredient at play.

Bioactive Tatarol™ is able to penetrate harmful, pathogenic bacteria and destroy them. It also fights free radicals which are unstable molecules that can damage cells, contributing to many health concerns.

Successfully used in cosmetic formulations for the last 20 years, this highly effective, multi-tasking and versatile ingredient can be used across cosmetics, skin care, oral and pet care products. Offering a microbiome friendly solution for acne, anti-ageing and inflammation.

Recommended usage level: 0.8-1%

## Cranberry MicroPlant 50

(INCI: Vaccinium macrocarpon fruit powder)

Cranberry MicroPlant 50 is made from micronised Cranberry pulp. Cranberry is an interesting cosmetic ingredient for its protective, antioxidant and anti-ageing properties. It is regularly used in cosmetics to formulate anti-ageing and hair care products to strengthen the hair. Cranberry MicroPlant 50 can be used in formulations solid and powdered cosmetics such as face masks, anti-ageing lotions, wraps, blush, gloss and toothpaste.

Recommended usage level: 1 - 100%

## Canadian Willowherb™ 5C PF

(INCI: Water (and) Epilobium Angustifolium Flower/Leaf/Stem Extract)

Canadian Willowherb™ 5C PF is a Cosmos certified multi-functional active ingredient that contains bioactive molecules such as Oenothien B which has 5- $\alpha$ -reductase inhibitory activity, antioxidant and anti-bacterial properties. Its primary function is as a non-steroidal anti-irritant ingredient with free radical scavenging ability.

Canadian Willowherb™ 5C PF provides a prebiotic activity by modulating skin microbiota growth. Its anti-irritant and redness reduction properties show a strong reduction of skin redness induced by chemicals or UV exposure within 30 minutes.

Ideal for anti-acne, redness, anti-ageing, intimate care, oral care (anti-irritant/ bleeding gums), sun care (reduces UV-induced erythema) and baby care (nappy rash).

Recommended usage level: 1 - 3%

## Evicare® cool

(INCI: Menthyl Lactate)

Evicare® cool acts as an active ingredients and can be used in cooling gels, sport creams, after sun care, shaving products and many more. Due to its mint-like odour it is also used in flavour (oral care) and fragrance applications. Evicare® cool is an ester of Menthol and Lactic Acid sourced from natural origin

Recommended usage level: 0.1-2%

## Evicare<sup>®</sup> magnolia

(INCI: Magnolia Officinalis Bark Extract)

Evicare<sup>®</sup> magnolia displays a high antimicrobial activity at low concentrations against a number of different micro-organisms, be it gram-positive or gram-negative bacteria, yeasts or moulds. Thus, the material can be used as a general antimicrobial booster in your formulation at low concentration.

This oil soluble and pH independent active can not only be used as an effective ingredient against skin pathogens such as the organisms responsible for acne, athlete's foot, dermatosis, oral bacterial etc., it can also be used as an antimicrobial in anhydrous systems such as, lipsticks, lip balms, bath oils etc. Due to the faint and pleasant herbal odour, mild taste and light colour, no unwanted olfactory characteristics will be imparted on the formulation.

In addition to these antimicrobial benefits, Evicare<sup>®</sup> magnolia also possesses an antioxidative property due to the phenolic structure of the two actives magnolol and honokiol.

Recommended usage level: 0.05% as an active in anti-acne or oral application; 0.2% - 0.3% as an anti-microbial booster

## Green Clay

(INCI: Montmorillonite)

Green Clay is a natural silicate, complex of aluminium, iron and magnesium. Green Clay has the strongest adsorptive power compared to other types of clays.

Thanks to its richness in mineral salts and trace elements, it has many properties which makes it a good ingredient for skin and hair care products including, adsorbing and absorbing, detoxifying, remineralising and tonifying, purifying and repairing. It can also be used in toothpastes as a thickener and/ or as mild abrasive. Can also provide natural colour to cosmetic products.

Recommended usage level: 1 - 40%

## FOAMIN'TEA

(INCI: Camellia oleifera seed extract)

FOAMIN'TEA is a 100% natural and upcycled plant powder with surfactant assets and is a by-product of the tea seeds oil extraction. Thanks to its properties, FOAMIN'TEA can replace your usual surfactant to create a generous foaming effect, with cleaning and antimicrobial actions. This anionic surfactant is ideal for use in a variety of applications including: dry cleansers, micellar waters, shower gels, shampoos, cleaning pastes and toothpastes.

Recommended usage level: TBC

## Green Tea MicroPlant 50

(INCI: Camellia sinensis leaf)

Green tea is known for its antioxidant properties and a perfect cleansing agent with a pleasant taste. It is mainly used as a facial treatment, anti-ageing, slimming thanks to its richness in caffeine but also for cleansing the oral cavity.

Considered as a bulking agent providing naturality, our Green Tea MicroPlant 50 is useful for formulating solid and powder cosmetic products such as: face and hair masks, powder cleanser, anti-ageing lotion, cleansing foam body wraps, slimming cream or solid toothpaste.

Recommended usage level: 1 - 100%

## Organic Glycerin

(INCI: Glycerin)

Glycerin is a syrupy, odourless and colourless liquid with great moisturising properties. Glycerin can retain several times its weight in water, making it a key ingredient in various cosmetics formulations such as: Soap, Shaving foam, Toothpaste, Hair care, Skin care.

Our Organic Glycerin is made with vegetable oil of Karanja, tree from fabaceae family, native from Asia. In India Karanja's crops are widely encouraged to rehabilitate areas traditionally considered as unworkable. Cosmetic and Food grade. Halal certified.

Recommended usage level: 0.5 - 10%

## PrincipHYAL® Aurora

(INCI: Sodium Hyaluronate)

PrincipHYAL® Aurora is a specific biotechnological fraction that targets skin regeneration. A very small molecular weight Sodium Hyaluronate, it is designed to obtain the perfect balance between skin penetration and skin activation.

AURORA optimises the regeneration cycle of the skin through an increased proliferation of cells and stimulation of the skin reparative and healing processes, resulting in an improvement in the global epidermis health and skin cohesion through a better integrity of the Epidermis layers.

Recommended usage level: 0.2 - 1.0

## PrincipHYAL® OC

(INCI: Sodium Hyaluronate)

A full spectrum, second generation sodium hyaluronate specifically designed to promote support the oral ecosystem.

PrincipHYAL® OC not only provides moisturisation to the oral epithelium it also repairs oral tissue that has been damaged.

Ideal for inclusion within toothpastes, mouth washes, oral sprays and gels.

Recommended usage level: 1.0%

## Organic Stevia Rebaudiana

(INCI: Stevia Rebaudiana Extract)

Traditionally used in Toothpastes and Mouthwashes for its sweetening activity it also limits bacterial growth and improving cicatrization. When used in skin care it is used for moisturising and anti-ageing, as well as oil-based products such as, lipsticks, gloss, lip balms etc., to bring good taste! In hair care it is often used in oily hair shampoos and can also aid anti-hair loss treatments as well as providing hair shine

Recommended usage level: 1 – 5%

## PrincipHYAL® Cube3

(INCI: Sodium Hyaluronate)

PrincipHYAL® Cube3 is a full-spectrum biotechnological fraction of Sodium Hyaluronate that targets short-term anti-ageing effects. A unique 3-in-1 ingredient which quickly improves the global epidermis health thanks to a strengthening of the barrier function of the skin.

Skin shows an immediate lifting effect when evaluated by elasticity, smoothness, number and depth of wrinkles, synthesis of ne elastin, and a general improvement of the skin aspect.

CUBE3 also enhances skin penetration of other lipophilic and hydrophilic active ingredients to optimise their activity

Recommended usage level: 0.5 - 1.0

## Saffron Hydroglycerin Extract Food Grade

(INCI: Aqua, Glycerin, Crocus sativus stigma extract, Citric acid, Sodium benzoate, Potassium sorbate)

Saffron food grade extract obtained by filtration after a long maceration of the plant in a blend of water and vegetable palm-free glycerin.

Recommended usage level: 1 - 5%

## White Clay

(INCI: Kaolin)

White clay is very effective for fragile and dry skin thanks to its adsorbing, purifying, cleansing, absorbing and mattifying, repairing and soothing properties. White clay can be used in toothpastes as a thickener and/ or as mild abrasive.

Recommended usage level: 1 - 40%

# Contact Us

Interested?

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