

FLOWER POWER

Hydrating bar shampoo (co-wash)

This practical and highly technological product is composed of the exclusive actives of Brazilian biodiversity in Citróleo Group's portfolio. For intense and practical routines, the combination of cleaning agents with our CitroTech **GREEN CAPB-B** and **GREEN COCOAMPHOACETATE B** surfactants promotes moisturizing cleaning with a stable and creamy foam, these characteristics being essential for the construction of a bar product different from anything already seen on the market. In addition, the use of exclusive active **ALPHAIMPROVE 4D HAIR** transforms this formulation into a true 2 in 1 shampoo with high treatment power, reduced frizz, increased combability, and shine. Believe in the power of your choices, believe in the natural, believe in sustainability, believe in the power of the exclusive formulations of the Citróleo Group!

Phase	Ingredient	% w/w
A	Cetearyl Alcohol	15
A	Candelila Wax	3
A	Sodium Coco Sulfate	q.s.p.
A	Green Cocoamphoacetate B	1,5
A	Green CAPB-B	25
A	Murumuru Butter (Astrocaryum Murumuru Seed Butter)	3
A	AlphaImprove 4D Hair	1,5
B	Dibutyl Adipate (and) Pentaerythrityl Tetra-di-t-butyl (and) Hydroxyhydrocinnamate.	0,5

Procedure:

Weigh and heat all phase A ingredients to 90 ° C;
 Add phase B;
 Place in a mold and wait for it to solidify.

How to use:

During the bath, rub gently on your hands and hair until you have a generous foam and feel the hair cleaning.