

# Fix'n Fluff Pomade 142-4.01





Thick and creamy pomade to sculpt the natural fluffy hair effect with a lightweight, soft and non-greasy feel

RICHNESS

**PROCESS** 

APPLICATION

ıIII





# FORMULATION FEATURES

- After pick-up, warm up the wax texture between fingers and apply it on hair for texturizing and get the fluffy effect
- Can be used for styling baby hair, eyebrows or beard
- Provides homogeneous application with a semi-matte, soft and lightweight, volumizing finish

### FUNCTIONAL INGREDIENTS

Biophilic™ S MB (4%) - Emulsifier

- Creamy pick-up
- Natural fluffy, semi-matte hair effect
- No greasy aspect, soft and lightweight feel on hair

# Siligel™ (1%) – Gelling agent

- Thickness enhancer and conditioning effect on hair
- Gliding effect upon application

## ACTIVE INGREDIENTS

#### Phytenso™

Disciplines and styles curly and unruly hair, even in humid conditions

	INGREDIENT INC	CI NAME SUPPLI	ER FUNC	CTION	%
A	Deionized Water Glycerin E-Leen® Green C Sodium Hydroxide Solution 32%	Water Glycerin Pentylene Glycol (and) Glyceryl Caprylate/Caprate Water (and) Sodium Hydroxide	Cooper Interchimie Minasolve Lucas Meyer Cosmetics	Vehicle Humectant Preservative pH adjuster	53.88 5.00 3.00 0.62
	Biostyle® XH	Aqua (Water) (and) PVP (and) Maltodextrin/VP Copolymer (and) Phenoxyethanol (and) Ethylhexylglycerin	Nouryon	Film Former	4.00
В	Siligel™	Xanthan Gum (and) Lecithin (and) Sclerotium Gum (and) Pullulan	Lucas Meyer Cosmetics	Gelling agent	1.00
C	Biophilic™ S MB	Lecithin (and) C12-16 Alcohols (and) Palmitic Acid	Lucas Meyer Cosmetics	Emulsifier	4.00
D	Kester Wax K-60P 484B Bayberry Wax 188P Sunflower Wax Lanette® O OR Stearic Acid 95% Palmitic Acid 95% MB	Polyhydroxystearic Acid Myrica Cerifera (Bayberry) Fruit Wax Helianthus Annuus (Sunflower) Seed Wax Cetearyl Alcohol Stearic Acid Palmitic Acid	Koster Keunen Koster Keunen Koster Keunen BASF Stéarinerie Dubois Stéarinerie Dubois	Hair fixative Thickener Thickener Thickener Thickener Thickener	8.00 5.00 5.00 4.00 4.50 0.50
	Phytenso™	Glycine Soja (Soybean) Oil (and) Phospholipids	Lucas Meyer Cosmetics	Active ingredient	1.00
E	Aurora Manufacturing Procedure	Fragrance Form	IFF	Fragrance	0.50
	Manufacturing Procedure:  1. Heat phase A (not including Biostyle® XH) and phase D  Aspect: Beige opague paste				

- Heat phase A (not including Biostyle® XH) and phase E to 75°C - 80°C.
- 2. Once phase A is heated, add Biostyle® XH and mix on medium speed for 5 min.
- 3. Add phase B to A, mix on medium speed (tooth propeller) until Siligel™ is fully deployed with no lumps for 5 min.
- 4. Add phase C and allow for the pellets to melt while mixing on medium speed for 5 min.
- 5. Slowly add phase D and maintain medium speed for 5 min.
- 6. Increase speed (tooth propeller) to maximum and emulsify for 5 min.
- 7. Switch to a blade propeller and cool down at medium speed.
- 8. Add E and keep stirring for 5 min.
- 9. Hot pour once the temperature drops to 60-65°C.

Aspect: Beige opaque paste Viscosity (RV-TE, 5rpm, 1min) : 680 000 - 1 200 000 cP

pH: 5.8 - 6.1

**Stability Tests:** On lab batch Up to 3 months at Room Temperature, 4-8°C, 45°C, and 1 month at 50°C Vibrating table (400rpm, 4h): stable

#### THICK

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