



Fix'n Fluff Pomade 142-4.01

Thick and creamy pomade to sculpt the natural fluffy hair effect with a lightweight, soft and non-greasy feel

RICHNESS
PROCESS
APPLICATION


FORMULATION FEATURES

- After pick-up, warm up the wax texture between fingers and apply it on hair for texturizing and get the fluffy effect
- Can be used for styling baby hair, eyebrows or beard
- Provides homogeneous application with a semi-matte, soft and lightweight, volumizing finish

FUNCTIONAL INGREDIENTS

Biophilic™ S MB (4%) – Emulsifier

- Creamy pick-up
- Natural fluffy, semi-matte hair effect
- No greasy aspect, soft and lightweight feel on hair

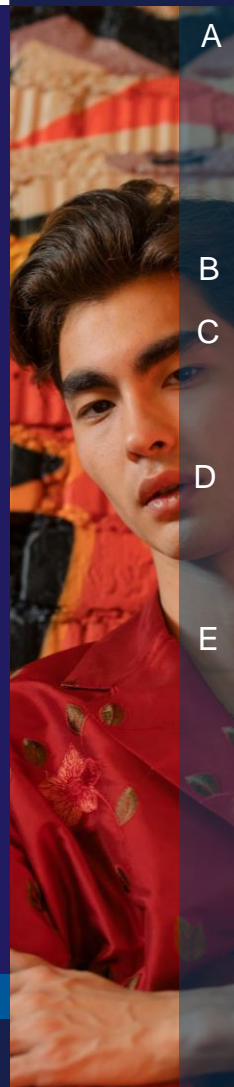
Siligel™ (1%) – Gelling agent

- Thickness enhancer and conditioning effect on hair
- Gliding effect upon application

ACTIVE INGREDIENTS

Phytenso™

- Disciplines and styles curly and unruly hair, even in humid conditions



INGREDIENT	INCI NAME	SUPPLIER	FUNCTION	%	
A	Deionized Water	Water	Cooper Interchimie	Vehicle	53.88
	Glycerin	Glycerin	Interchimie	Humectant	5.00
	E-Leen® Green C	Pentylene Glycol (and) Glyceryl Caprylate/Caprata	Minasolve	Preservative	3.00
	Sodium Hydroxide Solution 32%	Water (and) Sodium Hydroxide	Lucas Meyer Cosmetics	pH adjuster	0.62
	Biostyle® XH	Aqua (Water) (and) PVP (and) Maltodextrin/VP Copolymer (and) Phenoxyethanol (and) Ethylhexylglycerin	Nouryon	Film Former	4.00
B	Siligel™	Xanthan Gum (and) Lecithin (and) Sclerotium Gum (and) Pullulan	Lucas Meyer Cosmetics	Gelling agent	1.00
C	Biophilic™ S MB	Lecithin (and) C12-16 Alcohols (and) Palmitic Acid	Lucas Meyer Cosmetics	Emulsifier	4.00
D	Kester Wax K-60P 484B	Polyhydroxystearic Acid	Koster Keunen	Hair fixative	8.00
	Bayberry Wax 188P	Myrica Cerifera (Bayberry) Fruit Wax	Koster Keunen	Thickener	5.00
	Sunflower Wax	Helianthus Annuus (Sunflower) Seed Wax	Koster Keunen	Thickener	5.00
	Lanette® O OR	Cetearyl Alcohol	BASF	Thickener	4.00
	Stearic Acid 95%	Stearic Acid	Stéarinerie Dubois	Thickener	4.50
E	Palmitic Acid 95% MB	Palmitic Acid	Stéarinerie Dubois	Thickener	0.50
	Phytenso™	Glycine Soja (Soybean) Oil (and) Phospholipids	Lucas Meyer Cosmetics	Active ingredient	1.00
	Aurora	Fragrance	IFF	Fragrance	0.50

Manufacturing Procedure:

1. Heat phase A (not including Biostyle® XH) and phase D to 75°C - 80°C.
2. Once phase A is heated, add Biostyle® XH and mix on medium speed for 5 min.
3. Add phase B to A, mix on medium speed (tooth propeller) until Siligel™ is fully deployed with no lumps for 5 min.
4. Add phase C and allow for the pellets to melt while mixing on medium speed for 5 min.
5. Slowly add phase D and maintain medium speed for 5 min.
6. Increase speed (tooth propeller) to maximum and emulsify for 5 min.
7. Switch to a blade propeller and cool down at medium speed.
8. Add E and keep stirring for 5 min.
9. Hot pour once the temperature drops to 60-65°C.

Formula Specifications:

Aspect : Beige opaque paste
 Viscosity (RV-TE, 5rpm, 1min) :
 680 000 - 1 200 000 cP
 pH : 5.8 – 6.1

Stability Tests: On lab batch

Up to 3 months at Room Temperature,
 4-8°C, 45°C, and 1 month at 50°C
 Vibrating table (400rpm, 4h) : stable

THICK