

HydroSal™ Makeup Fix

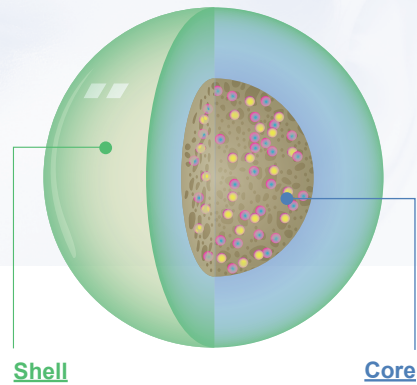
A new technology to fix makeup on skin.



HydroSal™ Makeup Fix is technology used to produce makeup fixing and finishing spray. This is a lightweight setting spray that helps deflect surface shine for a natural matte finish and durable fix for the makeup. Advanced technology and superior ingredients keep foundation and eye makeup in place with no smudging and no fading.

HOW THE TECHNOLOGY HELPS YOU

HydroSal™ Makeup Fix is a clear suspension with acrylic polymers as a core and shell (Figure 2). The polymeric structure allows for a low texture spray that once applied on the skin it forms a thin layer of water and oil durability.



Shell

Core

Figure 1: The sub-micron structure of HydroSal™ Makeup Fix.



Figure 2: Clear suspension with acrylic polymers.

UNIQUE FEATURES

- EASY TO USE**, lightweight, and works all day long to lock in your complete makeup look including face, eyes, and lips to prevent color from smudging or settling into fine lines.
- KEEPS MAKEUP IN-TACT LONGER**, long-lasting, rub-off resistance and adhesion.
- QUICK-SETTING & NON-TACKY**
- SOFT FLEXIBILITY** and ideal with highly loaded makeup formulations.
- ALCOHOL-FREE**

HOW HS MAKEUP FIX WORKS

Setting spray works best on the top layer of makeup, such as bronzer, eye shadow, and blush. If you want to keep your foundation and concealer in place, use a primer before applying them to your face. Primer and setting sprays can be used together.

Most 'setting' and 'finishing' sprays are designed with a similar goal – to make your makeup last longer. However, they do this in very different ways. Makeup 'setting' spray is formulated to be budge-proof and keep your makeup right where you left it, while 'finishing' sprays are typically used to moisten the skin.

If you experience any adverse reactions from use of this product, immediately discontinue use. Keep away from heat sources.

COOLING MAKEUP MIST FORMULATION

Ingredients	%	
DI Water	84.56	Phase A
Disodium EDTA	0.10	
Propylene Glycol	1.00	
Sodium PCA, Glycerin	0.50	
Sodium Lactate	0.83	
Aloe Barbadosensis Leaf Extract	0.50	B
HydroSal™ Makeup Fix	10.00	
SalScent™ Cherry Bloom	0.50	Phase C
Water, Blue #1	0.01	
Phenoxyethanol, Ethylhexylglycerin	1.00	
HydroSal™ SalCool	1.00	

Procedure: Combine Phase A in main vessel one by one with prop mixing. Once homogenous, add Phase B and mix for 5-10 minutes. Add Phase C one by one to main vessel with prop mixing. Once homogenous, check pH, store in a closed container.