

# INFINITY GREDIENTS

Inspiring Cosmetics

Baby Bath & Shampoo



## Baby Bath & Shampoo

### Abyssine® PF

(INCI: Water, Butylene Glycol, Alteromonas Ferment Extract)

Reduces skin reactivity and discomfort from shaving as well as providing protection against UV-damage, allergic reactions and mosquito bites (anti-histamine treatment).

Abyssine® PF soothes post-shave, irritated and sun burnt skin making it the ideal option for the protection of sensitive and itchy skin.

For acne patients taking Retinol drugs, Abyssine® PF reduces skin discomfort, dryness and flakeyness.

Recommended usage level: 0.5 - 5%

### AlphaImprove Body

(INCI: Bisabolol, Pentaclethra macroloba seed oil and Orbignya oleifera seed oil)

AlphaImprove Body acts as a film former, healing, regenerating, smoothing, and anti-stretch marks agent. It is a 100% natural and non-irritating alternative to help reduce and prevent stretch marks and regenerate the skin. It is rich in medium chain triglycerides (TCMs).

It helps in the healing process (remodeling), replacing the damaged tissue with a new tissue, stimulating the proliferation of fibroblasts and extracellular matrix, promoting skin elasticity and reconstruction of the dermis. It forms a film on the epidermis, reducing transepidermal water loss and maintaining the appropriate level of humidity in the stratum corneum. Favoring flexibility and skin hydration. It promotes balance to inflammatory conditions and provides pleasant sensory, softness and smoothness to the skin.

AlphaImprove Body is used in products for treatment of reduction, prevention of stretch marks and skin regeneration.

Recommended usage level: 1 - 5%

## Babaçu oil

(INCI: Orbignya Oleifera Seed Oil)

Babaçu oil has emulsifying properties making it ideal for the preparation of O/W type emulsions. As an active ingredient, it can be used in skin and hair products for moisturisation. In soap it can be used to replace fats of animal and vegetable origin and as a raw material to obtain surfactants.

Babaçu almond is used in baby products in the form of liquid talc. When crushed, the seed produces a powder, known as babaçu powder, which absorbs moisture and helps protect the baby's skin, especially in the region of direct contact with the nappy.

Recommended usage level: 0.5 - 5% creams and lotions; 0.5 - 8% bar soaps and 0.1 - 1% in hair products

## Canadian Willowherb™ 5C PF

(INCI: Water (and) Epilobium Angustifolium Flower/Leaf/Stem Extract)

Canadian Willowherb™ 5C PF is a Cosmos certified multi-functional active ingredient that contains bioactive molecules such as Oenothien B which has 5- $\alpha$ -reductase inhibitory activity, antioxidant and anti-bacterial properties. Its primary function is as a non-steroidal anti-irritant ingredient with free radical scavenging ability.

Canadian Willowherb™ 5C PF provides a prebiotic activity by modulating skin microbiota growth. Its anti-irritant and redness reduction properties show a strong reduction of skin redness induced by chemicals or UV exposure within 30 minutes.

Ideal for anti-acne, redness, anti-ageing, intimate care, oral care (anti-irritant/ bleeding gums), sun care (reduces UV-induced erythema) and baby care (nappy rash).

Recommended usage level: 1 - 3%

## Body<sup>3</sup> Complex™

(INCI: Bentonite (and) Butyrospermum Parkii (Shea) Butter Extract (and) Persea Gratissima (Avocado) Fruit Extract)

Body3 Complex™ differentiates itself from other slimming agents by its unique ability to stimulate lipolysis by acting on the ZAG pathway.

Body3 Complex™ is a unique cosmetic active complex, which provides a triple-action benefit due to the synergistic combination of: Unroasted Shea Butter extract for its slimming active properties; Avocado Seed extract to activate connective tissue metabolism; and Bentonite to entrap and progressively release the Avocado Seed and Unroasted Shea Butter extracts.

Body3 Complex™ reduces the appearance of cellulite and the orange-peel look, improves firmness and reduces the look of stretch marks.

Recommended usage level: Preventive care: 0.1-0.5% Treatment care: 0.5-1%

## ChroNOLine™

(INCI: Glycerin (and) Water (and) Dextran (and) Caprooyl-Tetrapeptide-3)

ChroNOLine™ is a biomimetic Tetrapeptide derived from a growth factor bound lipid for higher stability and optimal skin penetration.

ChroNOLine™ boosts the production of key components at the DEJ such as Collagen VII, Laminin-5 and Fibronectin for optimal skin support.

ChroNOLine™ provides an outstanding reduction of the appearance of fine lines and wrinkles after 28 days and can be used across all ages starting at 25+ to preserve DEJ and communication between Dermis and Epidermis.

Recommended usage level: Intensive treatment: 2.5% Preventive treatment: 1% to 2.5% Skin repair treatment: 0.3% to 1%

## Defenscalp™ PF

(INCI: Glycerin, Water, Epilobium Angustifolium Flower/Leaf/Stem Extract )

Defenscalp™ PF extracted from rosebay and titrated in oenothien B polyphenols,

Defenscalp™ is a smart multifunctional plant-derived ingredient designed to naturally and gently regulate the Malassezia proliferation responsible for dandruff, while preserving the scalp microbiota ecosystem.

As a scalpfriendly alternative to irritating classical anti-dandruff ingredients, Defenscalp™ provides outstanding clinical results on sebo-regulation and anti-dandruff action from the first use, without side-effects.

Defenscalp™ normalises sebum, reinforces Corneocyte cohesion and modulates the scalp immuno-inflammatory defence system to maintain a healthy flake free non-oily looking scalp and hair. Ideal for greasy hair products as well as anti-dandruff and sensitive scalp care.

Recommended usage level: 0.5 – 1.0%  
Preventative hair care 1.0 – 1.5% Intensive hair care

## Exo-T™

(INCI: Butylene Glycol (and) Vibrio Alginolyticus Ferment Filtrate)

Exo-T™ has demonstrated a higher activity than Retinoic acid in the stimulation of desquamation markers. Exo-T™ is a potent inducer of differentiation markers; it protects the Collagen network and thus contributes to skin regeneration. Exo-T™ improves skin smoothness leading to an even skin complexion.

Exo-H™ and Exo-T™ regenerate skin texture and natural hydration for a smooth, radiant and healthy looking skin complexion.

Recommended usage level: 1 - 3%

## Drieline®

(INCI: Sorbitol (and) Yeast Extract)

Drieline® is a highly purified Yeast Polysaccharide extracted from *Saccharomyces cerevisiae*. This Yeast, reinforces the natural skin defence system as well as cell renewal. The Polysaccharide is obtained by an eco-friendly manufacturing process.

Ideal for anti-ageing and anti-microbial applications as well as the protection of Langerhan cells which are not protected by Melanin.

Recommended usage level: 0.5 - 2%

## G2Light

(INCI: Butylene Glycol, Glycyrrhiza Glabra Root Extract)

A Glycyrrhiza flavon only found in the root of Glycyrrhiza Glabra, which is traditionally known for its skin whitening activity. Extracted using a 100% green and natural process, G2Light is suitable for natural skin lightening formulations.

In vivo studies show G2Light to inhibit the production of melanin, whilst providing depigmentation and lightening properties. G2Light can also be used to combat hyperpigmentation and dark spots (in vivo data) as well as stretch marks related to UV exposure.

Recommended usage level: 0.3 - 1.5%

## Green CAPB-B

(INCI: Cocamidopropyl betaine)

The Green CAPB-B is obtained by the crude babaçu oil. This oil is rich in lauric, myristic and oleic fatty acids. This allows the actives products presents in the formulation to be better absorbed by the hair, enhancing its effects. In addition, the oil is known for its emollient properties and for its lightness in the hair fiber, being absorbed quickly without affecting its movement or leaving them oily.

The Green CAPB-B has excellent dermal compatibility and associated with anionic surfactants, allow a synergistic reduction of irritability to the eyes and skin, brings a soft and creamy foam, besides that, it is naturally more viscous. Can be used in clear and pearly shampoos formulations, formulations for kids, shower gel, shower foam, liquid soaps.

Recommended usage level: 1 - 5% hair care and 1 - 8% skin care.

## Kahai Oil

(INCI: Caryodendron orinocense nut oil )

Kahai Oil is a 100% natural anti-aging oil, extracted by cold pressing the nuts of the Cacay tree. Its high content of natural Vitamin E, F & Retinol nourishes, softens and repairs damaged skin and hair. Kahai Oil revitalises the skin returns radiance, reduces fine lines and wrinkles, and giving it a long lasting hydration.

For haircare, it provides shine and silkiness, and also prevents split ends. Kahai Oil contains 50% more Vitamin E and twice the amount of Linoleic Acid than Argan oil; and it has 3 times more Retinol than Rose Hip Oil.

Recommended usage level: Various

## Green Cocoamphoacetate B

(INCI: Sodium Babassuamphoacetate)

Green Cocoamphoacetate B (from Babaçu oil) is a mild amphoteric vegetal surfactant (35 - 40% active) that is Cosmos certified. It is a multi-functional ingredient that can be used in a variety of personal and hair care applications as well as baby/ kids care.

Rich in lauric, myristic and oleic fatty acids, its benefits of application to the skin and hair are superior to the conventional product of the market.

Recommended usage level: 3%

## Kollaren<sup>®</sup>

(INCI: Water (and) Dextran (and) Tripeptide-1)

Kollaren<sup>®</sup> is a biomimetic Peptide derived from a signal Peptide. Kollaren<sup>®</sup> increases the firmness of the skin by activating the Extracellular Matrix Proteins synthesis (Collagen, Elastin, Fibronectin and Laminin). With its tissue repair properties, Kollaren<sup>®</sup> encourages tissue renewal and restores the biomechanical properties of the skin.

Kollaren<sup>®</sup> is the perfect tool to fight the ageing process, reduce the appearance of sagging skin, wrinkles and other manifestations of skin ageing.

Recommended usage level: 1 - 10%

## MERISTEM

(INCI: Aqua, Quercus Robur Root Extract)

Meristem is a water extracted botanical ingredient sourced from Oak tree root growth tissue (Meristem). Plant Meristem cells are rich in substances physiologically active to support and protect cell growth, especially Phenylpropanoids which play a very important role in defending the plant against external stresses.

In vitro studies have shown that the material modulates the agonist of the TRPV3 pain receptor (nociceptive) system by more than 50% in 24h. In the skin this results in a lenitive and soothing behaviour.

Recommended usage level: 0.5 - 2.0

## Organic Deodorised Cocoa Butter

(INCI: Theobroma Cacao Seed Butter)

Organic Deodorised Cocoa Butter is rich in oleic, stearic and palmitic acids and has multiple benefits such as intense moisturisation, preserving suppleness and firmness of the skin and hydrating scalp and hair. With a melting point between 34 - 38°C, it has strong stability and melts at skin temperature. Ideal for moisturisers, lip balms, hand creams and soaps.

Recommended usage level: 1-20%

## Organic Shea Butter

(INCI: Butyrospermum Parkii Butter)

Organic Shea Butter is locally produced in Burkina Faso and is rich in palmitic, stearic and oleic acids and vitamins A, D, E & F to hydrate and repair dehydrated skin, lips, hands and hair. Ideal for intensive moisturisers, aftersun, lip balms, hand creams and hair products.

Recommended usage level: Haircare: 3 - 5%;  
Skin and Hand products: 3 - 8%

## Neutrazen™

(INCI: Water (and) Butylene Glycol (and) Dextran (and) Palmitoyl Tripeptide-8)

Neutrazen™ is a true neurocosmetic specifically designed to prevent and reverse signs of neurogenic inflammation. Neutrazen™ is an innovative Tri-peptide linked to a lipid for optimal penetration and efficacy.

Neutrazen™ instantly calms and soothes irritated skin and helps to maintain and restore a normal skin sensitivity threshold. Ideal for laser treatment as reduces sensitivity and diminishes pain sensation.

Recommended usage level: Intensive treatment: 2.5% Preventive treatment: 1 to 2.5%  
Sensitive skin addition: 0.3 to 1%

## Organic Refined Mango Butter

(INCI: Mangifera Indica Seed Butter)

Organic Mango Butter is rich in oleic, stearic and palmitic acids and vitamins A, C and E to hydrate and moisturise the skin, protect against the drying effect of soaps and prevent scalp dryness.

Melts at body temperature and is ideal for sticks, balms, hand creams, body butters and lip balms, as well as haircare.

Recommended usage level: 1-3%

## Organic Sunflower Oil

(INCI: Helianthus Annuus Seed Oil)

Organic Sunflower Oil is rich in linoleic acid, oleic acid and vitamin E and helps to soothe and moisturise the skin, as well as condition dry hair. Ideal for use as a base oil in anhydrous products and also in skincare, haircare, baby, massage and bath products. Available in Organic Deodorised high oleic and Organic Deodorised options.

Recommended usage level: up to 70%

## Organic Sweet Almond Oil

(INCI: Prunus Amygdalus Dulcis Oil)

Organic Sweet Almond Oil is rich in oleic and linoleic acids and vitamin A to nourish and moisturise, as well as regenerate and restore elasticity. Ideal for delicate or mature skin, or in haircare, massage products and baby care. Available in Organic Virgin and Organic Deodorised options.

Recommended usage level: 1-10%

## Organic Virgin Apricot Oil

(INCI: Prunus Armeniaca Kernel Oil)

Organic Virgin Apricot Oil has a dry touch and is rich in Omega 6 & 9 essential fatty acids, Vitamin A & Tocopherols to moisturise and nourish, with soothing and antioxidant benefits. Also helps to reduce signs of ageing and brighten dull skin for a healthy glow. Ideal for skincare, makeup, baby care, body and massage products.

Recommended usage level: 1-10

## PHYTOSERENE

(INCI: Phytosterols)

PhytoSerene is an pure beta-sitosterol; a natural micro-nutrient plant lipid found in the cells and membranes of the Pine tree. Chemically, the material is very similar to cholesterol.

This plant sterol is different in its biological function and because humans do not synthesise sterols in the body, it is necessary to replace daily losses.

Phytoserene demonstrates the capacity to reduce skin redness after exposure to a chemical agent and to diminish TEWL by forming a protective barrier on the skin.

Recommended usage level: 0.5 - 2.5

## Plerasan<sup>®</sup> Re-balance

(INCI: Aqua, Beta-glucan)

A natural polysaccharide found in the cell wall of the oyster mushroom. This biologically active beta-glucan balances the skin defence system of sensitive skin whilst stimulating the skin repair process. It improves skin moisturisation whilst protecting the skin and boosting active ingredients.

Confirmed clinical effect in patients with mild to moderate eczema. Ideal for post-laser/peeling treatments, after shave, wound healing, after sun, baby care.

Recommended usage level: 2.0%

## Pracaxi oil

(INCI: Pentaclethra macroloba seed oil)

Popularly used for hair treatment, aiding in hairstyle, increasing brightness and preventing hair loss. Promotes elasticity to the skin and can be used in the treatment of stretch marks. When applied on skin blemishes it can promote whitening. It is also used in makeup because of its humectant property.

Recommended usage level: 1- 5% creams, creamy lotions and gels; 3 - 7% conditioners, hair care and bar soaps; 0.5 - 5% make-up.

## SCB Macadamia Oil

(INCI: Macadamia Ternifolia Seed Oil)

SCB Macadamia Oil is a versatile natural cosmetic oil with excellent oxidative stability and nourishing properties for high performance cosmetic and personal care products. It is produced from the cold pressed kernels of Macadamia ternifolia, which are indigenous to the sub-tropical coastal Australian rainforest. It is enhanced by a unique refining process resulting in an ultra-pure highly emollient oil providing the following benefits as natural oil for cosmetics: enhanced softening effect and a dry, velvet-soft skin feel.

SCB Macadamia Oil leaves on the skin a surprising light and dry skin feel, despite its viscosity and presence during spreading. It is an excellent skin conditioner, protectant and emollient. The oil can be used in a wide range of applications in skin care, anti-ageing care, sun care, hair care, lip care, baby care and aromatherapy.

Recommended usage level: Skin Care: 5-10%; Hair Care: 0.5-1.0%; Sun Care: 5-10%; Massage and Baby oil: 100%; Make-up and pigment disperser: 2-10%; Soap bars: 1-2%; Aromatherapy - carrier for essential oils

## SWT-7™ H

(INCI: Maltodextrin, Swertia Chirata Extract)

SWT-7™ H is an ultra-hightech active inspired by advanced regenerative medicine that boosts self-repair system of the skin and targets fast (up to 7 days) skin tissue recovery.

It has a biomimetic action on adipose-derived stem cells featuring specific factors that ensure cell-to-cell communication. Visible results on vertical lines (responsible for tired and sad facial expression), wrinkles, volume, skin texture and lip lines.

Recommended usage level: 0.5 - 2

## SWT-7™ L

(INCI: Isopropyl Palmitate, Lecithin, Aqua, Swertia Chirata Extract)

SWT-7™ L is an ultra-high-tech active inspired by advanced regenerative medicine that boosts self-repair system of the skin and targets fast (up to 7-days) skin tissue recovering.

It has a biomimetic action on adipose-derived stem cells featuring specific factors that ensure cell-to-cell communication.

SWT-7 L is the oil-soluble form, enhances its bioavailability and boosts the results on vertical lines (responsible for tired and sad facial expression), wrinkles volume, skin texture and lips lines.

Recommended usage level: 0.5 – 2%

## TI-GrnSurf® LCI

(INCI: Water (Aqua), Disodium Laureth Sulfosuccinate, Coco-Betaine, Sodium Cocoyl Isethionate, Sodium Lauryl Sulfoacetate)

TI-GrnSurf® LCI is a unique synergistic mixture of mild secondary surfactants, designed to achieve primary surfactant performance. It is ideal for use in mild cleansing applications with pH's in the range of 4.5 to 6.5 such as shampoos, bubble baths, hand soaps and other mild personal care products.

Its mildness helps contribute to colour retention in shampoos for treated hair. It is especially designed for use in combination with TI-NatSurf® BW at specific ratios to obtain crystal clear viscous sulphate-free systems.

It can also be used in combination with other non-ionics or amphoterics.

Recommended usage level: 25 – 50%

## ZENERBET®

(INCI: Octyl Dodecyl Dimer Dilinoleyl Alcohol/Succinic Acid Copolymer)

Zenerbet® is a unique Guerbet polyester made from naturally derived Dimer Alcohol, Dimer acid (Succinic acid) and Guerbet alcohol (Cetyl Dodecanol). This 100% active branched polymeric Guerbet, which has a high molecular weight (10,000+) is a hydrophobic products that can be used in a variety of hair, colour, skin and sun care applications.

Zenerbet® is a branched liquid that lubricates and conditions skin and hair. Its high molecular weight has superb barrier qualities making it a wonderful product with dramatic effects in skin and sun applications as well as products for dry hair and scalp.

Its hydrophobic properties prevent it from washing off making it an excellent natural water resister and film forming polymer.

Recommended usage level: 0.5 - 10%

## TI-NatSurf® QCB

(INCI: Aqua (Water), Cocamidopropyl Hydroxysultaine, Myristamine Oxide, Caprylyl/Capryl Glucoside, Decyl Glucoside)

The TI-NatSurf® QCB is a uniquely designed to provide versatility in formulation a wide range of personal care cleansing preparations. It may be used as the primary or as the secondary surfactant offering excellent hydrophobe compatibility without compromising foam integrity.

It has excellent compatibility with traditional anionic systems, such as lauryl and laureth sulphates and a variety of sulphonates, making it an ideal choice for secondary surfactant replacement, to improve foam characteristics of a system. Its hydrophobe compatibility allows the formulation of crystal clear micro-emulsions with emollient esters, and other natural polar oils, offering exception post-rinse sensory.

It is compatible with quaternary ammonium compounds and other cationics, and has great compatible with high electrolyte levels, while still maintain a crystal clear system.

Recommended usage level: 25 – 50%

## ZENIGLOSS® Q

(INCI: Polyquaternium-57)

This new quaternary compound is based on polymerised castor oil. Its cationic nature provides substantive conditioning and gloss to the hair making it ideal for conditioners. It performs very effectively on damaged (coloured, permed, or bleached) hair and is a superb detangler.

Zenigloss® Q is an extremely mild polymer and can be used for body washes, skin and hair applications. In 2in1 shampoos Zenigloss® Q has been found to outperform conventional silicone based ingredients in both wet and dry comb performance, as well as gloss providing shine to the hair.

Can also be used in nail varnish removers.

Recommended usage level: 0.5 - 4%

## ZENIGLOSS® Q-SE

(INCI: Polyquaternium-57, PEG 8 Ricinoleate)

This self-emulsifying quaternary compound based on Zenigloss® Q-SE forms a stable emulsion when mixed into cold or warm water. The self-emulsifying properties result in an easy to use conditioning system that provides substantivity and gloss to all applications.

It performs very effectively on damaged (coloured, permed, or bleached) hair and is a superb detangler. Zenigloss® Q-SE is an extremely mild polymer and can be used for body washes, skin and hair applications.

In 2in1 shampoos Zenigloss® Q-SE has been found to outperform conventional silicone based ingredients in both wet and dry comb performance, as well as gloss providing shine to the hair. Can also be used in nail varnish removers.

Recommended usage level: 2 - 8%

# Contact Us

Interested?

Then contact the Infinity team  
for more information:

T: 01344 354 900

E: [technical@infinity-ingredients.co.uk](mailto:technical@infinity-ingredients.co.uk)

W: [infinity-ingredients.co.uk](http://infinity-ingredients.co.uk)