



# Men's Range

The Male Grooming category has increased considerably over the past few years and continues to grow.

Skin care is no longer just for women; today's society focuses on looks and first impressions certainly count. It is a well-known fact that tall, good looking and well groomed men are perceived to be more successful than short, dishevelled versions.

Although the male skin care market is constantly evolving, men's skin care was not so different in ancient times. Egyptian men anointed their bodies and wore black make-up around their eyes. Roman men regularly bathed in the Roman Baths and even used razors - the first razor made from sharpened stones and shells dates as far back as 1000 BC.

The term 'metrosexual' has now been coined to describe men who openly pay for beauty treatments such as waxing, depilation and face peels as well as using some colour cosmetics to hide skin imperfections.



# **Anti-ageing**

# BOREALINE® AURORA

(INCI: Maltodextrin (and) Pinus Strobus Bark Extract)

Borēaline<sup>®</sup> Aurora is a sustainable active ingredient obtained from upcycling bark from white pine. Known as the "King of the Forest" and the "Tree of Peace," white pine is a mystical tree that appears in numerous legends.

Borēaline Aurora is inspired by the white pine's search for light and the aurora borealis that illuminate the boreal sky with breath-taking colours and shapes.

Borēaline Aurora protects and acts on three different parameters of skin complexion to give you clear, even skin for an optimal luminous look.

Borēaline Aurora illuminates and evens out skin tone in just 14 days, improves skin translucency and clarity, reduces the appearance of age spots and reduces the appearance of skin redness and yellowness.

Recommended usage level: Complexion improvement: 0-5-1%; Anti-dark spot action: 1-2%

### Borealine® Expert

(INCI: Glycerin, Acer Rubrum Extract)

Borēaline<sup>®</sup> Expert is the unique active extract of red maple bark developed by Bio ForeXtra that allows for the first time the transfer of Northern forest natural properties to skin care.

Borēaline<sup>®</sup> Expert is the first fully sustainable cosmetic ingredient obtained from recycled red maple tree bark that has been clinically tested to reduce the appearance of wrinkles whilst increasing skin firmness and elasticity to reduce the signs of ageing.

Recommended usage level: 0.1 - 0.25%

#### **CERAFLUID**

(INCI: Olive Glycerides, Ceramide NP)

CeraFluid is an exceptionally easy to formulate liquid Ceramide which shows the highest compatibility with skin components thanks to its natural Olive di- and triglycerides base.

It provides long-term hydration as well as improving adhesion amongst Corneocytes, thus regulating skin barrier for water retention and protecting it from external aggression.

It also improves skin elasticity and smoothness and helps to restore the barrier effect leading to protection and prevention of dehydration.

Recommended usage level: 0.5 - 2.5

#### Corneopeptyl<sup>™</sup>

(INCI: Glycerin, Water, Hexapeptide-9)

Corneopeptyl<sup>™</sup> is a patented peptide biomimetic to the LCE6A protein, obtained by green chemistry-based synthesis. It acts on the skin's surface to strengthen its natural barrier protection. Skin is empowered to tackle premature damage and ageing signs, for both the younger and older generations.

Key benefits include rebuilding the skin barrier 7 days, reducing the appearance of wrinkles and fine lines in 14 days, improving skin tonicity, smoothness and hydration in 28 days and making the skin appear 2 years younger in 28 days with just 1 application per day!

Recommended usage level: 0.1-1%

#### ChroNOline<sup>™</sup>

(INCI: Glycerin (and) Water (and) Dextran (and) Caprooyl-Tetrapeptide-3)

ChroNOline<sup>™</sup> is a biomimetic Tetrapeptide derived from a growth factor bound lipid for higher stability and optimal skin penetration.

ChroNOline<sup>™</sup> boosts the production of key components at the DEJ such as Collagen VII, Laminin-5 and Fibronectin for optimal skin support.

ChroNOline<sup>™</sup> provides an outstanding reduction of the appearance of fine lines and wrinkles after 28 days and can be used across all ages starting at 25+ to preserve DEJ and communication between Dermis and Epidermis.

Recommended usage level: Intensive treatment:2.5% Preventive treatment:1% to 2.5% Skin repair treatment:0.3% to 1%

#### lmmunight<sup>™</sup>

(INCI: Triheptanoin, Lavandula Hybrida Extract)

Green-processed unique extract, organically grown lavandin from Provence, France. This unique extract improves the production of melatonin by skin cells, regulates clock gene expression and modulates the skin immuno-inflammatory response.

Immunight<sup>™</sup> resynchronises the skin's circadian rhythm with a melatonin-like action, helps improve the skin immune system, soothes skin, reduces the visible signs of fatigue such as dark circles and provides a more relaxed and radiant skin.

Recommended usage level: 0.1 - 0.5% (preventative action); 0.5 - 1.0% (intensive action)

#### Kollaren®

(INCI: Water (and) Dextran (and) Tripeptide-1)

Kollaren<sup>®</sup> is a biomimetic Peptide derived from a signal Peptide. Kollaren<sup>®</sup> increases the firmness of the skin by activating the Extracellular Matrix Proteins synthesis (Collagen, Elastin, Fibronectin and Laminin).

With its tissue repair properties, Kollaren encourages tissue renewal and restores the biomechanical properties of the skin.

Kollaren® is the perfect tool to fight the ageing process, reduce the appearance of sagging skin, wrinkles and other manifestations of skin ageing.

Recommended usage level: 1 - 10%

#### PrincipHYAL® Cube3

(INCI: Sodium Hyaluronate)

PrincipHYAL® Cube3 is a full-spectrum biotechnological fraction of Sodium Hyaluronate that targets short-term anti-ageing effects. A unique 3-in-1 ingredient which quickly improves the global epidermis health thanks to a strengthening of the barrier function of the skin.

Skin shows an immediate lifting effect when evaluated by elasticity, smoothness, number and depth of wrinkles, synthesis of neoelastin, and a general improvement of the skin aspect.

CUBE3 also enhances skin penetration of other lipophilic and hydrophilic active ingredients to optimise their activity

Recommended usage level: 0.5 - 1.0

# Miniporyl<sup>™</sup>

(INCI: Isopentyldiol, Trifolium Pratense (Clover) Flower Extract)

Miniporyl<sup>™</sup> is extracted from Red Clover Extract and titrated in Biochanin A to purify and rebalance skin. The enlargement of pores is caused by Corneocytes retaining their nucleus which cause pores to clog. As a result skin loses tonicity and firmness.

Miniporyl<sup> $^{\text{M}}$ </sup> improves Keratinocyte differentiation to obtain nucleus free Corneocytes as well as inhibiting  $5\alpha$ -reductase activity to decrease sebum production. Overall the size and appearance of pores is reduced.

Recommended usage level: 0.5 – 1.0% Preventative face care 1.0 – 2.0% Intensive face care

#### PrincipHYAL<sup>®</sup> Difference

(INCI: Sodium Hyaluronate)

PrincipHYAL® Difference is a full-spectrum biotechnological fraction of Sodium Hyaluronate that targets long-term anti-ageing effects. DIFFERENCE is a specific fraction that targets skin wrinkles, by increasing skin elasticity.

This anti-wrinkle activity (clinically evaluated invivo on smoothness, roughness, wrinkleness, scaliness, and wrinkle number) results in an overall visible improvement in global Epidermal health.

Recommended usage level: 0.5 - 1.0

# PrincipHYAL® Signal-10

(INCI: Hyaluronic Acid)

PrincipHYAL<sup>®</sup> Signal-10 is a fast-track moisturiser derived from a stable extremely low molecular weight (standardised at less than 10 kDa) oligomer of Hyaluronic Acid.

SIGNAL-10 acts very quickly as it permeates more efficiently than classic forms of Hyaluronans. This stimulates the proliferation and regeneration of Fibroblasts, and gives a fast improvement in skin of moisturisation and elasticity.

Ideal for developing products where speed is everything and TURBO cosmetics is the concept.

Recommended usage level: 0.1 - 0.5

## Regenight<sup>™</sup>

(INCI: Triheptanoin, Melaleuca Alternifolia (Tea Tree) Leaf Oil)

Upcycled fraction from Australian Tea Tree oil, standardised in sesquiterpenes. Regenight improves total sleep duration and deep sleep length for a better sleep quality whilst increasing the skin barrier function and hydration for an increased protection.

Regenight<sup>™</sup> also helps improves skin comfort, regenerates the skin with a melatonin like action, reduces visible signs of fatigue such as wrinkles and dark circles. For younger and healthier-looking skin. Specific clinical data on menopausal skin, shows increased skin barrier function, hydration and antioxidant potential.

Regenight<sup>™</sup> was found to also rapidly reduce the appearance of wrinkles, increases firmness and elasticity, reduce the appearance of dark circles and improve the overall appearance of skin fatigue of menopausal skin.

Recommended usage level: 0.1 - 0.5% (preventative action); 0.5 - 1.0% (intensive action

#### Progeline™

(INCI: Glycerin (and) Water (and) Dextran (and) Trifluoroacetyl Tripeptide-2)

Progeline<sup>™</sup> is a 3 Amino acids Biomimetic
Peptide of Elafin, an enzyme inhibitor that
regulates the integrity of the Extracellular
Matrix. Progeline<sup>™</sup> decreases Progerin an
ageing biomarker of skin cellular senescence.
By acting directly on a senescence marker,
Progeline<sup>™</sup> clinically improves the appearance
of signs associated with skin maturation:
sagging, slackness and wrinkles.

A new study has shown that Progeline stimulates Sirtuin-1 and Sirtuin-3 production which are responsible for cell longevity and lifespan. In addition, it can reverse the signs of ageing by increasing Pro-collagen I synthesis. In addition, it offers 100% Elastase inhibition; this is important as we cannot stimulate Elastin.

Gold Award winner - In-Cosmetics 2012.

Recommended usage level: Intensive treatment: 2% Body care: 1% Preventive care: 0.5 – 2%

## Riboxyl<sup>™</sup>

(INCI: Ribose)

Riboxyl<sup>™</sup> is a fundamental building block of the ATP molecule which is the most important source of cell energy. To function efficiently, the cell must keep its ATP content at a maximum level.

Riboxyl<sup>™</sup> is natural D-Ribose, a Pentose that occurs in all living cells. Generating de novo ATP, it energises and oxygenises skin, reduces wrinkles, increases skin elasticity and enhances complexion.

Ideal for detox, relaxation and antiburn-out applications.

Recommended usage level: 0.5 - 1%

# Superox-C<sup>™</sup> AF

(INCI: Glycerin, Aqua, Terminalia Ferdinandiana Fruit Extract)

Superox-C<sup>™</sup> is a botanical active ingredient extracted from native Australian Kakadu plum specially designed to provide a topical supply of antioxidants necessary to fight free radicalinduced skin damages.

When used in hair care applications this sustainable Australian superfruit naturally protects the hair against UV damage by reducing the hair's permeability. Protects both hair structure and composition.

Recommended usage level: 1 - 2%

#### Vegan DDS Oligo HA

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Hyaluronic Acid, Cetyl Alcohol, Decyl Glucoside, Potassium Sorbate, Sodium Benzoate, Xanthan Gum, Sodium Chloride)

Hyaluronic Acid is a structural polysaccharide which is naturally present in the skin and which can capture and retain large amounts of water. As the body ages, the presence of this substance is reduced considerably and by the age of 50 only 50% of the endogenous hyaluronic acid remains.

As a consequence, the skin loses its volume and firmness and suffers an increased wrinkling effect. Oligo Hyaluronic Acid is obtained via an advanced and complicated full degradation process with hyaluronidase of hyaluronic acid, achieving sizes smaller than 10Kda (20 times less than that known as the "low molecular weight hyaluronic acid").

This specific type of hyaluronic acid can be transported by the nanovesicles until its delivery to the skin levels where it replaces lost hyaluronic acid, captures water thereby recovering the skin volume, reduces wrinkle depth and restores the elasticity and tonicity more typically associated with much younger skin.

Recommended usage level: 1 - 10%

#### **Vegan DDS Pure Retinal**

(INCI: Aqua, Phosphatidylcholine, Pentylene Glycol, Mannitol, Glycerin, Polyglyceryl-10 Laurate, Retinal, Cetyl Alcohol. Tocopherol)

Retinal stimulates the production of hyaluronic acid, collagen and elastin, improving skin strength and elasticity. It accelerates the skin cell renewal process, improving the overall appearance and texture of the skin and minimising pores. It also boasts greater antibacterial action than other retinoids which makes it especially effective in the treatment of acne. The encapsulated DDS delivery system protects the Retinal against degradation and colour change of the finished formulation. Maximum delivery of the active ingredient to the deep skin levels is provided gradually for a longer lasting effect.

Recommended usage level: 1-10%

#### **Vegan DDS Retinol**

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Retinyl Palmitate, Cetyl Alcohol, Potassium Sorbate, Sodium Benzoate, Decyl Glucoside, Lauryl Glucoside, Xanthan Gum, Sodium Chloride)

Retinyl Palmitate is an ester of vitamin A and is one of the most reliable ways to provide the skin with vitamin A. On delivery to the deep skin levels, Retinyl converts to Retinol (Vitamin A) which in turn converts to Retinal (Retinaldehyde), before finally converting to Retinoic Acid.

Its ability to stimulate the production of hyaluronic acid, collagen and elastin is why it is considered one of the most potent anti-aging active ingredients. It also accelerates the cell regeneration process, improving the general appearance and texture of the skin and minimising the pore size. For this reason, together with its ability to regulate sebum production, it is commonly found in acne treatment products.

Furthermore, it represses the production of melanin thereby reducing the number and intensity of skin blemishes. Retinyl Palmitate is encapsulated in the Deep Delivery System (DDS) where it is specifically delivered to the deepest strata of the epidermis for a more intense and precise effect on the structures and cells located there. The use of DDS enables up to twelve times the amount of active ingredient to reach the interior of the skin compared to when applied freely.

Recommended usage level: 1 - 10%



# Energy

#### BiotyFerment<sup>™</sup> ASHWA

(INCI: Water, Glycerin, Withania Somnifera Root Extract)

Daily stressful situations generate excess free radicals leading to various skin damage (such as dehydration, premature aging, irritations, etc.). Inspired by the traditional kefir beverage, the patented fermentation process of BiotyFerment <sup>™</sup> ASHWA uses unique kefir grains made of symbiotic microorganisms.

Due to this specific composition of kefir grains, ashwagandha bioactive molecules are transformed, giving an increased capacity to fight against free radicals in order to protect skin from oxidative stress-induced damage. Ashwagandha, also called Indian ginseng, winter cherry, or king of Ayurveda, is an adaptogen plant that has been used in Ayurvedic medicine for more than 5,000 years. It is praised for its dual capacity to energize and calm at the same time. Its roots are known to help relieve physical and mental stress.

Organically sourced from ashwagandha roots and fermented with a patented process it helps protect the skin from oxidative stress-induced damage (dehydration, premature aging, etc.), fights free radical production as well as helping to keep the skin relaxed.

Recommended usage level: 0.5 - 2%

#### BiotyFerment<sup>™</sup> ASTRA

(INCI: Water, Glycerin, Astragalus Membranaceus Root Extract)

Inspired by the traditional kefir beverage, the patented fermentation process of

BiotyFerment<sup>™</sup> ASTRA uses unique kefir grains made of symbiotic microorganisms. Due to this specific composition of kefir grains, astragalus bioactive molecules are transformed, giving an increased capacity to stimulate hyaluronic acid and collagen production and recover skin vitality.

Astragalus, also called Huang Qi in China and Korea, is an adaptogen plant that has been used in traditional Chinese medicine for more than 2,000 years. Its roots are the most widely prescribed medicinal herbs in Chinese formulas to reinforce "Qi", the vital energy. Infusions made with the roots are also used as a tonic for persons who want to revitalise their body and fight fatigue to improve general health and wellness.

Organically sourced astragalus roots are fermented with a patented process in order to boost cell metabolism (cells in proliferation), increase hyaluronic acid synthesis, stimulate collagen production and provide an anti-fatigue effect.

Recommended usage level: 0.5 - 2%

# CYTOFRUIT® WATERS Green Mandarin

(INCI: Citrus Nobilis Fruit Extract)

CYTOFRUIT WATERS Green Mandarin is a Cosmos certifiable and circular economy fruit water from the production of Green Mandarin juice.

The fruits are harvested in the Mediterranean and show precious antiseptic characteristics as well as an anti-stress, making it ideal for use in relaxing, anti-stress, uplifting, refreshing, anti-depressant, soothing and lenitive applications.

Thanks to the presence of oligo-elements, this CYTOFRUIT® Water could sustain skin biological benefits through an improvement of cell vitality, a protection against external agents or a physiological improvement.

Recommended usage level: 1 - 100%

# CYTOFRUIT® WATERS Sweet Orange

(INCI: Citrus Aurantium Dulsis Fruit Extract)

CYTOFRUIT® WATERS Sweet Orange is a Cosmos certifiable and circular economy fruit water from the production of Sweet Orange juice. The fruits are harvested in the Mediterranean and are rich in Vitamin C.

Sweet Orange fruits gently awaken the skin with a cocktail of vitamins, whilst providing a re-energising fresh, fruity zest for a reborn skin.

Thanks to the presence of oligoelements, this CYTOFRUIT® Water could sustain skin biological benefits through an improvement of cell vitality, a protection against external agents or a physiological improvement.

Recommended usage level: 1 - 100%

#### CYTOFRUIT® WATERS Kiwi

(INCI: Actinidia Chinensis Fruit Extract)

CYTOFRUIT<sup>®</sup> WATERS Kiwi is a Cosmos certifiable and circular economy fruit water from the production of Kiwi juice.

The fruits are harvested in the Mediterranean and are suitable for all skin types due to Kiwi's versatile protective properties. Suitable for energising skin and stimulating the skins defence system.

Thanks to the presence of oligo-elements, this CYTOFRUIT® Water could sustain skin biological benefits through an improvement of cell vitality, a protection against external agents or a physiological improvement.

Recommended usage level: 1 - 100%

#### Ener-GY plus

(INCI: Citrus Limon Fruit Extract, Glyceryl Glucoside, Glycerin, Potassium Sorbate)

Ener-GY plus is your microbiota-friendly smiling skin energiser. Developed by enzymatic technology this glyceryl glucoside is in an upcycled and sustainable Mediterranean solvent matrix rich in fruit oligo-elements.

Ener-GY plus supports cell vitality by boosting mitochondrial biochemical pathways, increasing ATP production and boosting cell energy for an anti-fatigue effect.

Recommended usage level: 1%

# Riboxyl<sup>™</sup>

(INCI: Ribose)

Riboxyl<sup>™</sup> is a fundamental building block of the ATP molecule which is the most important source of cell energy. To function efficiently, the cell must keep its ATP content at a maximum level.

Riboxyl<sup>™</sup> is natural D-Ribose, a Pentose that occurs in all living cells. Generating de novo ATP, it energises and oxygenises skin, reduces wrinkles, increases skin elasticity and enhances complexion.

Ideal for detox, relaxation and antiburnout applications.

Recommended usage level: 0.5 - 1%



# **Greasy Skin**

#### 5α-Avocuta® T

(INCI: Butyl Avocadate, Tocopherol)

Avocado research has been one of Expanscience's areas of excellence for the past 40 years. This expertise is now illustrated by a number of patents.

5αAvocuta T contains plant esters extracted from avocado oil using a green chemical process. The purity of the active ingredient is guaranteed to be over 95% in esters through a molecular distillation process patented by Expanscience.

This active ingredient from green chemistry is sustainably sourced from Mexico, Peru and South Africa.  $5\alpha \text{Avocuta}^{\circ}$  T reduces excessive secretions of sebum from the scalp and skin, reduces the shiny appearance of the T-zone and decreases dandruff.

Recommended usage level: 0.5 - 2%

# AlphaComplete® Face

(INCI: Bisabolol and Melaleuca alternifolia leaf oil)

AlphaComplete<sup>®</sup> is a 100% natural and bactericidal alternative for the treatment of acne, itch relief and oil control. Result of a potent bactericidal mixture in natural and bacteriostatic in low concentrations.

Properties include antimicrobial, anti-irritant, anti-inflammatory, regenerative and healing properties, providing significant efficacy in the treatment of acne and excessive oiliness. It also has bacteriostatic and antiseptic action besides antifungal activity.

Recommended usage level: 1 - 5%

#### **Bamboo MicroPlant 25**

(INCI: Bambusa arundinacea stem extract)

Bamboo MicroPlant 25 is a micronised powder made from the exudates of bamboo stems. Rich in plant silica, this ingredient is an alternative silica for a wide variety of applications including absorption of sebum, abrasive toothpaste and as an opacifier.

Its abrasive properties make it an interesting ingredient for formulating solid toothpastes. Considered as a bulking agent providing naturality, Bamboo MicroPlant 25 is useful for formulating cosmetic products in solid and powder such as: mattifying powder, loose powder, dry shampo or solid toothpaste.

Recommended usage level: 1 - 100%

# **BIOACTIVE TOTAROL**<sup>™</sup> **Powder**

(INCI: Totarol Powder)

A world first organic super ingredient sustainably sourced from the fallen New Zealand Totara Tree. Bioactive Totarol<sup>™</sup> is a highly potent antioxidant (7 times more potent than vitamin E) and antibacterial (including acne causing bacteria), transforming human health by harnessing 100 million years of nature. In the 1990's international and New Zealand scientists conducted research on the To-tara tree.

They were intrigued by the fact that To-tara wood seemed to survive environmental attacks and degradation. The wood had proved to be virtually unblemished after hundreds of years of growth. After testing it, they discovered that Bioactive Totarol<sup>™</sup> located in the heartwood of the tree was the magic ingredient at play. Bioactive Totarol is able to penetrate harmful, pathogenic bacteria and destroy them. It also fights free radicals which are unstable molecules that can damage cells, contributing to many health concerns.

Successfully used in cosmetic formulations for the last 20 years, this highly effective, multitasking and versatile ingredient can be used across cosmetics, skin care, oral and pet care products. Offering a microbiome friendly solution for acne, anti-ageing and inflammation.

Recommended usage level: 0.2%

# BIOACTIVE TOTAROL<sup>™</sup> T9 Cosmetic

(INCI: Totarol Powder, Helianthus annuus seed oil, Polysorbate 60, Caprylhydroxamic Acid, Glyceryl Caprylate, Glycerin)

A world first organic super ingredient sustainably sourced from the fallen New Zealand Totara Tree. Bioactive Totarol<sup>™</sup> is a highly potent antioxidant (7 times more potent than vitamin E) and antibacterial (including acne causing bacteria), transforming human health by harnessing 100 million years of nature. In the 1990's international and New Zealand scientists conducted research on the To-tara tree.

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Recommended usage level: 0.8-1%

#### Dendriclear"

(INCI: Glycerin, Water, Polylysine)

Dendriclear is a very innovative active ingredient against the factors responsible for acne. Advances in our understanding of the microbiome simply decreasing the C.acnes quantity is no longer key to clearing acne but rebalancing its distribution between acneic and non-acneic strains is!

Composed of a unique patented lysine dendrimer obtained with a green chemistry manufacturing process, Dendriclear is able to selectively weaken the acneic C. acnes strains to favour growth of non-acneic strains to gently rebalance the acnebiome of acne-prone skin in order to recover a healthier microbiota and reduce the appearance of acne for clear and flawless skin.

With this breakthrough microbiota-friendly mechanism of action, Dendriclear is the next generation of active ingredients in the battle against acne and is a gentle alternative with no undesired side effects, unlike traditional acneprone skin solutions.

Recommended usage level: Preventive action: 0.1 - 0.2%; Intensive action: 0.2 - 0.4%

## Evicare® wintergreen

(INCI: Salicylic Acid)

Evicare wintergreen is a natural antimicrobial active and preservative. Salicylic acid is well known in the industry and used as a preservative but even more as an active with specific function as anti-dandruff agent, antiacne active and for its keratinolytic affect.

Evicare® wintergreen is 100% natural and sourced sustainably from the wintergreen shrub as a by-product from aroma sourcing. It is moderately water soluble and can simply be added to the water phase. It is often used in anti-acne and anti-dandruff products as a main active.

Recommended usage level: 0.5 - 2.5%

## Miniporyl<sup>™</sup>

(INCI: Isopentyldiol, Trifolium Pratense (Clover) Flower Extract)

Miniporyl<sup>™</sup> is extracted from Red Clover Extract and titrated in Biochanin A to purify and rebalance skin. The enlargement of pores is caused by Corneocytes retaining their nucleus which cause pores to clog. As a result skin loses tonicity and firmness.

Miniporyl improves Keratinocyte differentiation to obtain nucleus free Corneocytes as well as inhibiting  $5\alpha$ -reductase activity to decrease sebum production. Overall the size and appearance of pores is reduced.

Recommended usage level: 0.5 – 1.0% Preventative face care 1.0 – 2.0% Intensive face care

# IBR-Dormin® all natural

(INCI: Glycerin, Water, Narcissus Tazetta BulbExtract)

IBR-Dormin<sup>®</sup> is a natural aqueous extract from narcissus bulbs in dormancy that is able to capture and transfer flower bulbs dormancy and rejuvenation to skin by slowing down cell proliferation, expanding time between replications, thus preventing telomeres from getting chopped too fast. That way, the telomeres are preserved without active interference with cellular processes and the cells are kept in a younger, chronological age.

DORMINs are natural cell proliferation inhibitor naturally extracted from plants and plant organs in their dormant stage, which are able to slow down cell proliferation, maintain younger healthier skin and provide the means for better skin protection as well as prevention of hyper proliferative cell disorders.

IBR-Dormin® ability to control and reduce cell proliferation of various types of cells including sebocytes may assist in reducing skin oiliness, shine, pore size and improves overall appearance. IBR-Dormin® is ideal for preserving youth, delaying hair growth (underarms and men's facial hair) and scalp protection.

Available in both Cosmos certified and organic (with organically certified glycerin) formats.

Recommended usage level: 0.5 - 2%

#### Pixalia®

(INCI: Propanediol, Water, Cleome Gynandra Leaf Extract)

Cleome gynandra is a plant known for its high level of polyphenols and particularly flavonoids, which are molecules with significant antioxidant and anti-inflammatory properties. Pixalia® is an extract rich in polyphenols, obtained exclusively from the dried leaves of Cleome gynandra, using an extraction process that protects both people and the environment, patented by Laboratoires Expanscience.

This eco-designed active ingredient is responsibly sourced from Burkina Faso. Pixalia rebalances skin microbiota, regulates C.acnes phylotypes, and rebalances sebum balance in quantity and quality by acting on oxidative squalene. It also inhibits key markers involved in inflammatory response to P. acnes to reduce inflammation

Recommended usage level: 1 - 3%

#### **Rhassoul Clay**

(INCI: Moroccan lava clay)

Rhassoul is a Moroccan lava clay, part of the Hammam rituals and is used in both skin and hair care. Unlike soap, Rhassoul cleanses without surfactant by naturally absorbing grease, sebum and impurities to purify the skin and hair.

Rhassoul Clay is ideal for formulating solid and powder cosmetic products such as, powdered face masks, cleansing pastes, powder cleansers, lotions, body wraps, scrubs, powdered shower gels, solid soap, shampoo bars, dry shampoo and hair masks.

Recommended usage level: 1-40%

#### Vegan CDS Glycolic

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Glycolic Acid, Decyl Glucoside, Cetyl Alcohol, Potassium Sorbate, Sodium Benzoate, Ceramide NP (Ceramide 3), Xanthan Gum, Sodium Chloride)

Glycolic acid is the most popular of the Alpha hydroxyl acids (AHAs) or fruit acids and it is characterised by its very low molecular weight which enables it to penetrate the deeper skin levels.

In low concentrations it has hydrating properties. In higher concentrations it is a powerful exfoliator which dissolves the lipids that attach to dead cells facilitating their release and thereby stimulating the cell renewal cycle. For this reason, it is indicated for antiaging treatment and as an adjuvant treatment for dyschromias and acne.

The delivery system maintains the Glycolic acid at a low pH level until the point of delivery and enables formulation at any pH without the risk of the acid dissociating. A smaller dose of acid is required to obtain the same amount of non-dissociated acid in the stratum corneum therefore reducing irritation.

Recommended usage level: 1-10%

#### **Rice MicroPlant 25**

(INCI: Oyza sativia powder)

Rice MicroPlant 25 is a multifunctional ingredient used as a mattifying agent, texturiser, bulking agent, to provide softness and as an alternative to titanium. Thanks to its starchy composition, Rice MicroPlant 25 brings a texturising effect to the product and extreme softness to the final product.

It improves adhesion to the skin leaving a soft and silky touch. It is useful to formulate cosmetic products solid and powder such as mask, powder or solid cleanser, solid shampoo.

Recommended usage level: 1 - 100%

#### **Vegan CDS Lactic**

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Lactic Acid, Decyl Glucoside, Cetyl Alcohol, Potassium Sorbate, Sodium Benzoate, Ceramide NP (Ceramide 3), Xanthan Gum, Sodium Chloride)

Lactic acid is an Alpha hydroxyl acid (AHA) produced by the fermentation of certain foodstuffs such as milk. It is one of the most skin-sensitive AHAs which enables it be used on dry and/or moderately sensitive skins.

In low concentrations it has hydrating properties. In higher concentrations it is a powerful exfoliator which dissolves the lipids that attach to dead cells and facilitates their release, thereby stimulating the cell renewal cycle. It is indicated for the treatment of sun produced skin blemishes and for skin tone and texture improvement. It also has important skin moisturising properties.

The benefits of the encapsulation system enable the Lactic acid to be maintained at a low pH level until the point of delivery. Allows formulations at any pH level without the encapsulated acid dissociating. Selective delivery of the active ingredient in the stratum corneum to ensure a higher concentration at that level and the avoidance of skin penetration, thereby reducing irritation.

Recommended usage level: 1-10%

# Vegan CDS Mandelic

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Mandelic Acid, Polyglyceryl-10 Laurate, Cetyl Alcohol, Potassium Sorbate, Sodium Benzoate, Ceramide NP (Ceramide 3), Xanthan Gum, Sodium Chloride)

AHA derived from Almonds. It has twice the molecular weight of glycolic acid and consequently is less skin penetrative and causes less irritation. It is apt for use on moderately sensitive skins and accelerates the renewal of the stratum corneum.

Encapsulation into the nanovesicles maintains the Mandelic acid at a low pH level until the point of delivery. It facilitates formulations at any pH level without the encapsulated acid dissociating. Smaller dose of acid is required to obtain the same amount of non-dissociated acid in the stratum corneum.

Selective delivery of the active ingredient in the stratum corneum to ensure a higher concentration at that level. The gradual delivery of the acid ensures a more sustainable skin renewal action.

Recommended usage level: 1-10%

#### Vegan FDS Zinc PCA

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Zinc PCA, Cetyl Alcohol, Sodium Benzoate, Sorbitan Oleate, Polysorbate 80, Xanthan Gum, Stearamine, Sodium Chloride, Dimyristoyl Phosphatidylcholine)

Zinc PCA is the zinc salt of the L-PCA (pyrrolidine carboxylic acid) a doubly active complex that provides the skin and hair with the beneficial effects of the zinc and L-PCA.

Zinc is involved not only in the synthesis of the nucleic acids, including the DNA, but also in the synthesis of proteins, cell division and in the structure and coenzymatic activation of many key molecules in the body and the skin. It also prevents the development of microbial infections thanks to its considerable antiseptic properties.

It has been shown that zinc reduces sebum secretion by inhibiting the 5  $\alpha$ - reductase. When joining L-PCA to an active molecule such as zinc, it becomes a physiological vector which optimises its bioavailability and in addition acts as a signalling molecule to stimulate the epidermal differentiation and strengthen the skin barrier function.

Recommended usage level: 1 - 10%



# **Hair Loss & Greying**

#### Andiroba oil

(INCI: Carapa guaianensis seed oil)

Andiroba oil is composed of fatty acids: myristic, palmitic, stearic, oleic, linoleic and linolenic. Studies show its use as a natural insect repellent, anti-cellulite and the activation of melanin production (acting preventively in the appearance of gray hair). It also offers an anti-inflammatory and regenerative action.

Recommended usage level: 2 - 5% as phytocosmetic in creams and moisturisers, shampoos, conditioners, creams, lotions and gels. Creams/ lotions and repellents 1 - 5%

## Capixyl<sup>™</sup>

(INCI: Butylene Glycol (and) Water (and) Dextran (and) Acetyl Tetrapeptide-3 (and) Trifolium Pratense (Clover) Flower Extract)

Capixyl<sup>™</sup> is an innovative complex of a Biomimetic Peptide combined with a Red Clover extract for stronger and thicker hair and eyelashes. Eyelashes are noticeably thicker and fuller after 4 weeks (in-vivo data).

Capixyl<sup>™</sup> has a direct action on 5-α-Reductase which modulates Dihydrotestosterone (DHT) to help prevent hair miniaturisation. It improves ECM protein integrity in dermal papilla for better hair anchoring and reduces damage caused by inflammation, providing fuller, thicker and healthier looking hair and lashes.

Newly tested in a rinse-off formula for help maintain a healthy scalp microbiota and minimise hair loss.

Recommended usage level: Intensive treatment: 5% Preventive care: 0.5 – 2.5%

#### Greyverse<sup>T</sup>

(INCI: Glycerin, Water, Palmitoyl Tetrapeptide-20)

Greyverse<sup>™</sup> is patented a-MSH biomimetic peptide that stimulates melanogenesis whilst reducing oxidative stress in the hair bulb.

Greyverse<sup>™</sup> is a breakthrough innovation from Lucas Meyer Cosmetics that contains the first anti-grey hair biomimetic peptide reversing the hair greying process to progressively recover natural hair colour for a younger and more confident look!

Clinically efficacious, it helps men and women suffering from greying hair look naturally younger and increase their self-esteem. Suitable for beard, hair and brows!

Recommended usage level: Preventive care: 0.5 - 1% Intensive care: 1 - 2%

#### Melitane<sup>®</sup>

(INCI: Glycerin (and) Water (and) Dextran (and) Acetyl Hexapeptide-1)

Melitane<sup>®</sup> is a Peptide agonist of the α-MSH (α-Melanocyte stimulating hormone). Due to its affinity with the receptor MC1-R, Melitane<sup>®</sup> can be used as a natural photo-protector and as an inflammation modulator.

Melitane® stimulates pigmentation and Melanin (natural protection factor) under UV-inducing condition. Melitane® represents an ideal complement to the skin's own level of natural Melanin and strengthens the skin's defence.

In addition, Melitane<sup>®</sup> makes the skin less sensitive to UV-induced erythema. When used in hair applications, Melitane<sup>®</sup> helps reduce the greying of the hair bulb.

Recommended usage level: Tanning effect: 0.5 - 5% Soothing effect: 1 - 5% Protective effect: 1 - 2.5% DNA protection and repair: 0.5%

#### MelinOil™

(INCI: Isopropyl Palmitate, Lecithin, Aqua, Acetyl Hexapeptide-1)

MelinOIL $^{\text{TM}}$  is an oil-soluble version of a patented  $\alpha$ -MSH biomimetic peptide. The smart lipophilisation technology used in MelinOIL $^{\text{TM}}$  leads to a transparent micro dispersion of the peptide in an oil allowing its formulation into clear oil-based products.

MelinOIL<sup>™</sup> binds MC1-R both on melanocytes and keratinocytes to stimulate the natural skin defence system against sun and also stimulate melanin production in the hair bulb to reverse the signs of greying (hair and beards).

MelinOIL<sup>™</sup> acts effectively and simultaneously on melanogenesis to improve natural cell UV protection by melanin, on DNA repair to limit photo ageing and on the inflammatory cascade to soothe sun-ravaged skin.

Recommended usage level: 0.5 - 5%



# **Hydration**

# Borealine® Protect

(INCI: Glycerin, Water, Picea Mariana Bark Extract)

Borealine Protect is black spruce bark extract is considered to be an extreme Nordic survivor as it is the only species able to survive in the Tundra due to its resistance to very cold temperatures. Obtained via a circular economy process this sustainable black spruce bark extract is rich in resveratrol to protect the skin barrier function and sooth the skin from external aggressions such as, pollution, UV and dehydration from the cold or wind.

In hair care, Borealine Protect protects hair colour from environmental aggressions, UV induced discolouration, repeat washes and damage caused by oxidation.

Recommended usage level: 0.1 - 0.5%

#### **PHYTOSERENE**

(INCI: Phytosterols)

PhytoSerene is an pure beta-sitosterol; a natural micro-nutrient plant lipid found in the cells and membranes of the Pine tree. Chemically, the material is very similar to cholesterol.

This plant sterol is different in its biological function and because humans do not synthesise sterols in the body, it is necessary to replace daily losses.

Phytoserene demonstrates the capacity to reduce skin redness after exposure to a chemical agent and to diminish TEWL by forming a protective barrier on the skin.

Recommended usage level: 0.5 - 2.5

# HYDROSELLA™

(INCI: Glycerin, Water, Erythritol, Hibiscus Sabdariffa Fruit Extract)

Osmo-hydration to fight against dry skin.

Hydrosella<sup>™</sup> is an organic extract of Wild

Rosella selected for its high content in Betaine.

It stimulates organic osmolytes cellular intake
and restores skin barrier function by increasing
lipid and tight junction proteins production.

Age dependant osmolyte inactivity is restored allowing aged skin to hydrate quickly and effectively. Provides rapid and continuous improvement of skin hydration and reduces skin water loss up to 72 hours after application.

Recommended usage level: Normal skin: 1%; Dry skin: 2%



# Shaving

## Abyssine® PF

(INCI: Water, Butylene Glycol, Alteromonas Ferment Extract)

Reduces skin reactivity and discomfort from shaving as well as providing protection against UV-damage, allergic reactions and mosquito bites (anti-histamine treatment).

Abyssine<sup>®</sup> PF soothes post-shave, irritated and sun burnt skin making it the ideal option for the protection of sensitive and itchy skin.

For acne patients taking Retinol drugs, Abyssine® PF reduces skin discomfort, dryness and flakeyness.

Recommended usage level: 0.5 - 5%

# Evicare® cool

(INCI: Menthyl Lactate)

Evicare® cool acts as an active ingredients and can be used in cooling gels, sport creams, after sun care, shaving products and many more. Due to its mint-like odour it is also used in flavour (oral care) and fragrance applications. Evicare® cool is an ester of Menthol and Lactic Acid sourced from natural origin

Recommended usage level: 0.1-2%

#### Aldavine<sup>™</sup>5x

(INCI: Water (and) Sorbitol (and) Ascophyllum Nodosum Extract (and) Asparagopsis Armata Extract)

Aldavine<sup>™</sup>5x is a highly potent active from the calibrated association of two algae
Polysaccharides. Aldavine<sup>™</sup> effectively targets proinflammatory mediators and MMPs to protect microcapillary integrity.

Dark circles and eye puffiness is also reduced by decreasing skin fragility via strengthening the Cellular Matrix and supporting microvasculature network. We recommend using Aldavine <sup>™</sup>5x in combination with the African plant, Chrysanthellum indicum (Lanachrys), which stimulates lipolysis.

Ideal for the alleviation of dark circles, rosacea, spider veins, sensitive/irritated skin, sun burn, razor burn and after laser treatment.

Recommended usage level: 1 - 5%. 5x : 0.2 - 1%

#### Evicare® heat

(INCI: Vanillyl Butyl Ether)

Evicare heat induces a pleasant warming sensation upon application to the skin, and is often used in warming O/W creams designed for treatment of the back or the feet as well as gels and creams to warm muscles before or after sports.

Recommended usage level: 0.1 - 0.5%

#### Fyicare® heat eco

(INCI: Vanillyl Butyl Ether)

Evicare heat eco is able to interact with the TRPV1 receptors on human skin to induce a gentle but long-lasting warming sensation. The onset is typically within 5-10 minutes, while the warming effect can last for several hours.

It is often used in warming O/W creams designed for treatment of the back or the feet as well as gels and creams to warm muscles before or after sports. However, other areas of application have been explored as well, such as lip products with plumping effect, personal lubricants, scalp treatments and pain relief products such as patches.

In all cases the mode of action is based on the increase of microcirculation, meaning that blood flow is increased in the treated area.

Recommended usage level: 0.1-0.5%

#### IBR-Hairdorm<sup>™</sup> all natural

(INCI: Water and Narcissus Tazetta Bulb Extract)

IBR-Hairdorm<sup>™</sup> is natural solution to keep your body hair-free for a longer time by slowing down hair growth. Provides a pain-free complementary solution to your hair removal routine. Helps reduce hair density & delays leg hair regrowth Slows down beard growth.

Recommended usage level: 0.2 - 3%

# IBR-Dormin® all natural

(INCI: Glycerin, Water, Narcissus Tazetta BulbExtract)

IBR-Dormin is a natural aqueous extract from narcissus bulbs in dormancy that is able to capture and transfer flower bulbs dormancy and rejuvenation to skin by slowing down cell proliferation, expanding time between replications, thus preventing telomeres from getting chopped too fast. That way, the telomeres are preserved without active interference with cellular processes and the cells are kept in a younger, chronological age.

DORMINs are natural cell proliferation inhibitor naturally extracted from plants and plant organs in their dormant stage, which are able to slow down cell proliferation, maintain younger healthier skin and provide the means for better skin protection as well as prevention of hyper proliferative cell disorders.

IBR-Dormin ability to control and reduce cell proliferation of various types of cells including sebocytes may assist in reducing skin oiliness, shine, pore size and improves overall appearance. IBR-Dormin is ideal for preserving youth, delaying hair growth (underarms and men's facial hair) and scalp protection.

Available in both Cosmos certified and organic (with organically certified glycerin) formats.

Recommended usage level: 0.5 - 2%

# Kahai Oil

(INCI: Caryodendron orinocense nut oil )

Kahai Oil is a 100% natural anti-aging oil, extracted by cold pressing the nuts of the Cacay tree. Its high content of natural Vitamin E, F & Retinol nourishes, softens and repairs damaged skin and hair. Kahai Oil revitalises the skin returns radiance, reduces fine lines and wrinkles, and giving it a long lasting hydration.

For haircare, it provides shine and silkiness, and also prevents split ends. Kahai Oil contains 50% more Vitamin E and twice the amount of Linoleic Acid than Argan oil; and it has 3 times more Retinol than Rose Hip Oil.

Recommended usage level: Various

#### Leciael<sup>™</sup>

(INCI: Sodium Acrylates Copolymer (and) Lecithin)

Lecigel<sup>™</sup> is a gelling agent with emulsifying and cooling properties (a safe alternative to Menthol and Alcohol) that triggers positive emotions upon application.

It allows the increase in the stability of formulas. Suitable for both cold and hot processes, it also helps to adjust the viscosity at the end of the formulation process.

Easy to use and stable to pH 9, it is compatible with most emulsifiers and is stable over a wide range of pH. Especially adapted for the formulation of gel-creams, it provides the typical 'Phospholipid touch' with a soft,nongreasy skin feel.

Recommended usage level: 0.1-2%

#### Plerasan<sup>®</sup> Re-balance

(INCI: Aqua, Beta-glucan)

A natural polysaccharide found in the cell wall of the oyster mushroom. This biologically active beta-glucan balances the skin defence system of sensitive skin whilst stimulating the skin repair process. It improves skin moisturisation whilst protecting the skin and boosting active ingredients.

Confirmed clinical effect in patients with mild to moderate eczema. Ideal for post-laser/ peeling treatments, after shave, wound healing, after sun, baby care.

Recommended usage level: 2.0%

## Tamzan Pepper<sup>™</sup> C

(INCI: Glycerine, Aqua, Tasmannia Lanceolata Fruit/Leaf Extract)

Tazman Pepper<sup>™</sup> is a natural Australian active ingredient extracted from the Tasmanian pepper berry, specially designed for sensitive skin to protect and reduce skin sensibility for better skin and scalp health. Recommended usage level: 1 - 2%

Recommended usage level: 1-2%

#### Neutrazen™

(INCI: Water (and) Butylene Glycol (and) Dextran (and) Palmitoyl Tripeptide-8)

Neutrazen $^{\text{TM}}$  is a true neurocosmetic specifically designed to prevent and reverse signs of neurogenic inflammation. Neutrazen $^{\text{TM}}$  is an innovative Tri-peptide linked to a lipid for optimal penetration and efficacy.

Neutrazen<sup>™</sup> instantly calms and soothes irritated skin and helps to maintain and restore a normal skin sensitivity threshold. Ideal for laser treatment as reduces sensitivity and diminishes pain sensation.

Recommended usage level: Intensive treatment: 2.5% Preventive treatment: 1 to 2.5% Sensitive skin addition: 0.3 to 1%

#### PrincipHYAL® Aurora

(INCI: Sodium Hyaluronate)

PrincipHYAL® Aurora is a specific biotechnological fraction that targets skin regeneration. A very small molecular weight Sodium Hyaluronate, it is designed to obtain the perfect balance between skin penetration and skin activation.

AURORA optimises the regeneration cycle of the skin through an increased proliferation of cells and stimulation of the skin reparative and healing processes, resulting in an improvement in the global epidermis health and skin cohesion through a better integrity of the Epidermis layers.

Recommended usage level: 0.2 - 1.0

# Tazman Pepper<sup>™</sup> AF

(INCI: Glycerin, Aqua, Tasmannia Lanceolata Fruit/Leaf Extract)

Tazman Pepper<sup>™</sup> is a natural Australian active ingredient extracted from the Tasmanian pepper berry, specially designed for sensitive skin to protect and reduce skin sensibility for better skin comfort.

Recommended usage level: 1 - 2%

# **Contact Us**

# Interested?

# Then contact the Infinity team for more information:

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